



Date: July 25, 2011

From: Jeffrey Farris
Director of Alumni Affairs

Subject: 26th Annual Pig Pickin

The Delta State University Alumni Association would like to invite you to become an official sponsor of this highly publicized event. The 26th Annual Pig Pickin' BBQ will be held at Statesmen Park (North End of the Football Stadium) on Saturday, October 1, 2011 from NOON – 5 p.m., prior to the Delta State home Football game at 6 p.m. We are preparing for over 6,000 people to attend this event.

For a sponsorship of \$150 or more, your business can be formally recognized as an official 2011 Pig Pickin' sponsor. **The deadline to become a sponsor is Friday, September 2nd, 2011.**

See Pig Pickin '11 Sponsorship Packages inside the brochure. Please return your sponsorship in the enclosed envelope and complete the necessary information. Also, you may visit the Delta State University Foundation website to secure your sponsorship online at <http://www.deltastate.edu/pages/181.asp>. Indicate your sponsor level and information in the comments section on the secure webpage.

Thank you for your loyalty and continued support of Delta State University.

Sincerely,

Jeffrey Farris

Make checks payable to:
DSU Alumni Association
Delta State University
Box 3104
Cleveland, MS 38733

